

SkelGen: Pay-Per-View

- **UPGRADED SOFTWARE**
 - Powerful, validated *de novo* design algorithm
 - Applicable to structure-and ligand-based design
 - De Novo can provide a service to generate pharmacophore models for ligand-based design
 - Graphical user interface enables routine use by medicinal chemists and computational scientists
- **PAY-PER-VIEW MODEL**
 - Avoid high up-front access fees
 - Pay only for structures that you want to see
- **NO REQUIREMENT FOR EXPENSIVE COMPUTING INFRASTRUCTURE**
 - Can be run on a laptop or desktop computer
- **BUILT-IN HELP**
 - Extensive help files
 - Tutorials
 - Detailed reference manual
- **USER CONTROL OF MULTIPLE PARAMETERS**
 - eg molecular size, polarity
 - Default values provided for all parameters
- **ENABLES END-USER KNOWLEDGE TO BE INCORPORATED IN DESIGN STRATEGIES**
 - Interactive 'site-file builder' allows specification of required interactions between the novel ligand and the protein
 - eg particular hydrogen-bonding interactions can be specified
- **ANY NUMBER OF LIGANDS CAN BE GENERATED – ONLY PAY FOR THOSE YOU WANT TO SEE**
 - Scores are visible before commitment to pay
 - Results are clustered to allow low-cost assessment (a small number of cluster members can be viewed to make a decision on the value of that cluster)
- **ADDITIONAL SUPPORT**
 - Online 'frequently asked questions'
 - Online user forum
 - Get help from other SkelGen users (and/or give help!)
 - Training Days/Webinars
 - Get expert help on the application of SkelGen to a variety of problems
 - 'Ticket' support system
 - Installation support free-of-charge
 - Additional support queries quoted at hourly rate
- **PRICING**
 - Activation fee: £2000
 - Low per-structure cost: £0.50